

## **ABSTRACT**

**BALQIS FAUZZANNIA SUJANA.** *The Influence of Investment Decision, Financing Decision And Profitability on Firm Value with Dividend Policy as Moderating Variable (Case Study at The Go Public Companies Listed in Indonesia Stock Exchange (IDX) in The Period 2013-2016). (Guided by Dr. MF. Arrozi Adhikara, SE, Msi, Akt, CA).*

*The aimed of the research is to find the influence price earning ratio, debt equity and return on equity as a proxy for independent variables. For proxy in firm value, this research uses the ratio price book value as independent variables. Meanwhile, for proxy dividend payout this research and use the dividend payout ratio as moderating variable.*

*The object researched amount 15 firms on go public companies and listed in Indonesia stock exchange (IDX) during the period of research between 2013 until 2016. The analysis methods used it is moderated regression analysis (MRA)*

*The result of the research is showed simultaneously if Investment Decision, Financing Decision and Dividend Policy as simultaneously influence positively On firm value. Investment Decision, Financing Decision and interaction dividend policy with financing decision partially influence positive significantly against firm value. Meanwhile, interaction dividend policy with profitability partially influence negative significantly against firm value.*

**Keyword : Investment Decision, Financing Decision, Profitability, Dividend Policy and Firm Value**